

Cookie Policy

Last Updated: June 2026

This Cookie Policy applies to website visitors and outlines how Rex Trueform ("we", "us", "our") uses cookies and similar technologies on our website. When you visit our website, cookies are stored on your computer or mobile device. We use strictly necessary cookies to operate and secure our website. Analytical, marketing and social media cookies are only used where you have provided your consent through our cookie preference tool. By continuing to use our website, or by providing consent via our cookie banner, you agree to our use of cookies as described in this policy.

Please note that while our website features a Contact Us form that captures personal information (such as your Full Name, Email Address, Phone Number, and message description), this data is governed by our Privacy Policy. This statement specifically addresses the automated data collected via cookies.

What are cookies?

Cookies are small text files placed on your computer, tablet, smartphone, or other electronic device when you browse the internet. They allow Rex Trueform and our third-party partners to recognise your device, receive information about your visit, analyse site traffic, and manage security.

Cookies do not run programmes or transmit viruses to your device. There are two primary categories of cookies:

- **First-party cookies:** Placed directly by Rex Trueform for the essential operation and analytics of our website.
- **Third-party cookies:** Placed by external providers (such as Google or LinkedIn) for analytics, tracking, and advertising purposes.

External providers may process information collected through cookies on servers located outside South Africa. Where applicable, such processing will be subject to the provider's own privacy practices and safeguards.

Types of Cookies We Use

We utilise the following types of cookies to ensure our website operates effectively and to understand how visitors interact with our content:

Functional Cookies

These are strictly necessary for the proper layout, security, and functioning of the website. They facilitate communication over an electronic network and manage actions like form submissions. Functional cookies do not require your consent and are placed based on our legitimate interest in providing a secure and functioning website.

Analytical Cookies

We use Google Analytics to analyse and map website usage. This enables us to understand visitor traffic, page views, and interactions, helping us improve the quality and effectiveness of our website.

Marketing and Tracking Cookies

While we primarily focus on site performance, we may use tracking cookies from partners like Google Ads to measure the effectiveness of marketing campaigns, track conversion rates, and deliver personalised content. These cookies require your explicit consent.

Social Media Cookies

Our website links to our official LinkedIn page. Social media platforms may place cookies on your device to track your interaction with their services, manage session routing, or facilitate targeted advertising on their platforms.

Cookie Updates

The cookies used on our website may change from time to time as our website and service providers evolve. We will update this Cookie Policy periodically to reflect any material changes.

How to Manage Your Consent

You have full control over your cookie preferences. You may accept or reject non-essential cookies through our website's cookie banner. Furthermore, you can configure your chosen web browser to delete existing cookies or disallow all cookies entirely. You may

withdraw or change your cookie preferences at any time by accessing the cookie settings available on our website.

If you choose to block or delete certain functional cookies, some features of our website (such as the Contact Us form) may no longer function properly. For your convenience, here are instructions on how to change cookie settings on the most widely used web browsers:

- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Google Chrome](#)
- [Apple Safari](#)

Cookie Table

The following list provides the details of the specific cookies we use, their provider, purpose, type, and expiration term.

Name	Provider	Purpose	Type	Expiry
csrftoken	Rex Trueform	Cross-Site Request Forgery protection for form submissions.	Functional	Session
_ga	Google Analytics	Identifies unique users and determines that multiple hits belong to the same user across sessions.	Analytical	2 years

_gid	Google Analytics	Stores information on how visitors use the website to generate performance reports.	Analytical	1 day
_gat	Google Analytics	Used to throttle request rates and limit data collection on high-traffic sites.	Analytical	1 minute
NID	Google Ads	Stores visitor preferences and may be used to personalise ads on Google networks.	Marketing	6 months
_gcl_au	Google Ads	Used to understand user interaction with the website and track ad conversion rates.	Marketing	3 months
li_gc	LinkedIn	Stores user consent preferences for LinkedIn cookies to comply with privacy regulations.	Social Media	6 months

bcookie	LinkedIn	Browser identifier cookie used for sharing content and tracking usage via social media.	Social Media	1 year
lfdc	LinkedIn	Maintains session routing for reliable LinkedIn service performance.	Social Media	1 day

Contact Us

If you have any questions regarding this Cookie Policy or how we handle your data, please reach out to us directly through the Contact Us form available on our website.